## **Education**

BA Hons - Graphic Design
De Montfort University
First Class degree

## Software

Use regularly











Have experience with







## **Experience**

Designer / Genie Ventures May 2017 - Present

Ui, Ux, video editing, exhibition design, editorial design, animation. Involvement in each project from brief / concept to deliverable(s). Working in Agile sprints, being scrum master.

Greatest achievement / The introduction of group wireframing and strategy sessions with product owners, causing designs to align with project goals.

Graphic Designer / Kinorigo July 2014 - April 2017

Web design, email design, social, print materials; brochures, stationary and exhibition design.

Freelancing
July 2014 - present

Branding, logos, packaging, book design, editorial.

Greatest achievement / Working with Glass Half Full, a not for profit improving women's lives throughout the world through fairtrade goods. I won them over to a new logo design at the beginning of their business venture.

## C J Haynes

When not designing you'll find me:

Wild camping in the highlands, painting, yogaing, reading, eating good food, making something, walking or having a beer.

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